



Today's Scholar-Athletes - Tomorrow's Leaders

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Baden to remain the Official Volleyball of the Patriot League

The Patriot League and Baden renew volleyball partnership

CENTER VALLEY, Pa. - Baden, a leading manufacturer of sporting goods equipment, and the Patriot League have continued their partnership making Baden the official volleyball of the Patriot League. Baden has been the official volleyball of the Patriot League since 2003.

"We are pleased to continue our partnership with Baden as the official ball of Patriot League women's volleyball," said Patriot League Executive Director **Carolyn Schlie Femovich**. "The League and our coaches have benefited from our relationship with Baden in recent years and we look forward to working together in the future."

"We are excited to continue our relationship with the outstanding programs in the Patriot League. The athletes and coaches embody the same **Passion For A Better Game™** that continues to drive our team at Baden. It is relationships like this that take the game to higher levels," Baden National Volleyball Category Manager, **Matt Holm** states.

Baden supplies each of the Patriot League institutions with volleyballs and other equipment. The balls that Baden provides to the League will be colored red, white and blue to increasing the branding efforts of the Patriot League. The partnership also designates the Patriot League Volleyball Player and Rookie of the Week as presented by Baden.

Baden volleyballs will be used at the Patriot League Volleyball Championship, which will be held Nov. 17-18 at the site of the highest seed. The Patriot League Championship match has been televised on College Sports TV (CSTV) for the past two years. In addition, Baden is the official ball of Patriot League women's basketball.

About Baden: Baden Sports, Inc., an independent, family-owned company, entered the athletic ball market in 1979 to address the need for higher quality products. Unique from its competitors for which athletic balls are only a secondary business, Baden focuses 100% of its attention on designing and producing the finest and broadest range of athletic balls in the industry. No other company comes close to matching Baden's product scope or ball production expertise. Many collegiate conferences and programs choose Baden as their "Official Ball". NCAA National Champion University of Washington, NCAA runner-up Nebraska, and NCAA Semi-finalist Tennessee are all included on the **Best Choose Baden™** team.

About the Patriot League: The Patriot League, which was founded on the principles of admitting athletes who are academically representative of their class, is in its second decade of academic and athletic excellence. Participation in athletics at Patriot League institutions is viewed as an important component of the undergraduate experience. The Patriot League, which began as a successful Division I-AA football conference in 1986 and became an all-sport conference in 1990, includes American, Army, Bucknell, Colgate, Holy Cross, Lafayette, Lehigh and Navy as full members and three associate members. These institutions are among the oldest and most prestigious in the nation and their alumni have played leadership roles in the shaping of our country. In the most recent NCAA Graduation Rate Report of student-athletes, the Patriot League ranked FIRST among NCAA Division I conferences.