

FOR IMMEDIATE RELEASE

For more information, contact:
Brent Williams
(253) 925-0500

**WISCONSIN VOLLEYBALL CONFERENCE SELECTS BADEN SPORTS®
Nationally Recognized NCAA Men's Conference to Play with 15-0CM**

December 12, 2005 – Wauwatosa, WI – The Wisconsin Volleyball Conference (WVC) announced Baden Sports Inc. of Federal Way, WA as their "Official Ball" in WVC games and events for the next three years. The two organizations will work together to provide the WVC and its eight member institutions with competition, camp and promotional balls.

The Wisconsin Volleyball Conference is the only venue for Men's Intercollegiate Volleyball in the state of Wisconsin. Beginning in 1992 with the Championships Tournament, the WVC has grown to include 10 state universities and private colleges. In the last 10 years, the WVC has grown to be a nationally recognized and respected conference with its teams regularly finishing in the Top 25 of both Division I and II and the NIRSA National tournament. Member institutions include Marquette, UW-Oshkosh, Lakeland College, UW-Whitewater, UW-Stevens Point, UW-Platteville, and UW-Lacrosse.

Baden, **The Athletic Ball Expert™** entered the ball market in 1979 to address the need for higher quality products. Their **Passion for a Better Game™** commitment tagline is demonstrated by the attention to produce balls designed to consistently enhance the athlete's performance. No other company comes close to matching Baden's innovation and ball production expertise.

For information on this program or to find a dealer near you, contact Baden Sports at (800)544-2998, and go to www.badensports.com.